

Bio - Natalie Isaacs



“How we live each day, how we spend and invest our money and the influence we have in our households, workplaces and communities are all keys to solving the challenge of climate change”

Natalie Isaacs, 1 Million Women



Natalie Isaacs is the founder and CEO of 1 Million Women, a global movement of women and girls who take practical action to fight dangerous climate change by changing the way they live. Since launching 1 Million Women in 2009, Natalie has dedicated herself to empowering women to act on climate change through the way they live. Under her leadership, 1 Million Women has grown from scratch into a movement of over 965,000.

Natalie is an Australian pioneer in the gender and climate change arena across Australia and the world. A sought-after presenter because of her powerful story for behaviour change.

Through her mission, Natalie has empowered tens of thousands of schoolgirls and hundreds of thousands of women to change the way they live. A former cosmetic manufacturer, her own climate change journey from apathy to action cuts through the complexity of this vital 21st century challenge and delivers a simple message that resonates with women and girls of all ages. Natalie’s philosophy for 1 Million Women is that real behaviour change begins with personal action; and that women and girls living privileged lives in wealthy nations like Australia can be powerful leaders of change by acting to cut waste and pollution in their own daily lives.

With 17% of global emissions coming from our households, 1 Million Women has become a valuable source of aggregated data, capturing key insights on behaviour change to share with government agencies, behavioural change specialists and policy makers.

In 2013, the United Nations awarded 1 Million Women as one of six women-led grassroots climate action programs – selected from hundreds around the world - to be highlighted as ‘lighthouse activities’ for the planet.

In 2017, Natalie was named the Australian Geographical Society Conservationist of the Year.

In 2018, Natalie released her book [‘Every Woman's Guide to Saving the Planet’](#) published through HarperCollins and it remains the #1 best seller in Booktopia Environmentalists’ Category.

In 2019, 1 Million Women won the Rare People’s Choice Award out of 200 entries from 46 countries - a global award that honours behaviour change innovation.

The 1 Million Women blog was read by over 4 million people from 200 countries in 2019.

Natalie’s book is set for global release later this year.